

PRESS RELEASE

Homage to the Nürburgring: New Sports Seat Edition from Recaro Automotive Seating

This race track is a legend – and Recaro Automotive Seating is celebrating it with a special Nürburgring Edition of its performance seat Recaro Sportster CS. It is limited to 999 units. At this year's ADAC Total 24h Race (June 20 to 23), the premium brand of Adient will present its new edition seat to a broad public in the ring°boulevard. Like almost no other product from the Recaro portfolio, the Sportster CS combines the characteristics of a thoroughbred racing shell with those of a comfortable sports seat. The exclusive Nürburgring Edition is available as a driver and passenger seat in black and red leather starting at 2,195 euros per seat.

Kirchheim/Teck, May 21, 2019 – For the 47th time, the “Green Hell” of the Nürburgring will be the stage for the unparalleled 24-hour race. Exactly 50 years ago, as part of the 24-hour stage test happening back then, the planning for a “real” endurance race running twice around the clock on the Nordschleife of the Nürburgring was announced and realized in 1970. “It’s a great occasion for us to celebrate this legendary race track at one of the world’s greatest motor sport events,” said Ulrich J. Severin, head of Recaro Automotive Seating. “In close coordination with the Nürburgring, we developed the idea for an exclusive edition of our successful product Sportster CS with a tie in to the Ring.”

In dynamic driving, even at a vehicle’s limits on the racetrack, the Sportster CS supports and protects the body like hardly any other performance seat, “surrounding” it like a second skin. Its body-hugging contour combines the strengths of a metal structure with an ultra-thin, reinforced polymer backrest. Together with the pronounced side bolsters on the backrest and seat, it offers excellent shoulder and torso support and keeps the body stable in the seat even with high lateral forces.

CONTACT

Ulrich Andree
M: +49 162 1090735
ulrich.andree@recaro-automotive.com

Press releases
<https://www.recaro-automotive.com/en/press/news.html>

RECARO Automotive Seating in social media:



These characteristics are essential for professional racers like Frank Stippler, winner of the 24-hour races at the Nürburgring and in Spa. “After 26 years of automobile sport plus series development, my body appreciates the maximum comfort and support of Recaro seats,” said Stippler. “Especially on the uniquely demanding Nordschleife, with its many fast passages and corresponding centrifugal forces, coupled with its significant uneven stretches of track, a perfectly shaped seat is worth its weight in gold!”

Limited to 999 units, Recaro Automotive Seating’s special edition seat displays a high-performance aesthetic through its exterior features. The Recaro Sportster CS Nürburgring Edition combines high-quality leather for the seat cover in black and red with ultra-light composite materials and high-end foams for the seat shell and upholstery. Red decorative seams and sporty accent stripes on the back shell emphasize its dynamic appearance, complemented by embroidered logos of Recaro and the Nürburgring on the integrated headrest. A numbered edition badge on the seat confirms that consumers have purchased an exclusive, unique item.

The special edition comes as standard with manual length and backrest adjusters as well as seat heating; a side airbag can also be ordered as an option. After the seat presentation at the ADAC Total 24h Race at the Nürburgring from June 20 to 23, 2019, the special edition will be available as a driver and passenger seat via the worldwide Recaro service partner network. In Europe the unit price will be 2,195 euros including seat heating. The version with seat heating and side airbag will cost 2,495 euros.

Further information on the limited Nürburgring Edition of the Recaro Sportster CS and its presentation during the ADAC Total 24h Race can be found at www.nuerburgring.recaro-automotive.com.

###

About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At six locations in Germany, Poland, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro

Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit [recaro-automotive.com](https://www.recaro-automotive.com).

About Adient:

Adient is the global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit [adient.com](https://www.adient.com).

You can find information on our processing of your personal data on our website in various languages: <https://www.adient.com/privacy>