

## PRESS INFORMATION

**New collaboration for high-performance driving experiences:**

### **Recaro Automotive Seating and Skip Barber Racing School announce partnership**

**Recaro Automotive Seating, Adient's premium brand and a global leader in performance car seating, announced a partnership with the legendary Skip Barber Racing School until the end of 2023. Because seat design and seating posture in performance driving and auto racing are vital to safety and body support as well as for the feedback from the track, Recaro will provide Skip Barber Racing School with a wide variety of seating options to further enhance the school's driving experience.**

**Plymouth, Mich., May 28, 2019** – Recaro and Skip Barber Racing School (SBRS) aim at providing the highest level of safety, performance and racing trainings. This includes the unique characteristics of Recaro performance seats: They help drivers sensing the limits of a vehicle on the track or in critical situations on public roads.

Besides the steering wheel, the seat is the most important link between a driver and a car. Through their body-hugging contour, Recaro seats provide a great deal of body support even with high lateral forces and their direct feedback provide incomparable, dynamic driving pleasure without signs of fatigue. During Skip Barber Racing School's training sessions, Recaro Pole Position, Pro Racer, and Profi performance seats will enhance the driving experience. They will be installed in the fleet of race prepared Ford Mustang GTs operated by SBRS.

“Skip Barber Racing School and Recaro share a passion for high performance driving. For decades, both renowned brands have been perfecting their abilities to test, train – and re-define – the limits. As

#### CONTACT

Ulrich Andree  
M: +49 162 1090735  
[ulrich.andree@recaro-automotive.com](mailto:ulrich.andree@recaro-automotive.com)

Press releases  
<https://www.recaro-automotive.com/en/press/news.html>

RECARO Automotive Seating in social media:



leading brands in the field of high-performance driving, our aim is to create intense driving experiences,” said Ulrich J. Severin, head of Recaro Automotive Seating. “We believe that the psychology of performance driving starts with the correct, relaxed seating posture. Thus, we are thrilled about our cooperation and to bring our Recaro seats to SBRS.”

“We are proud to provide our students at Skip Barber Racing School with the highest quality racing and driving experience,” said Anthony DeMonte, CEO of Skip Barber Racing School. “By incorporating Recaro seats in our race prepared vehicle lineup, we strive to further develop the skillset of current and future racers, safely and successfully.”

This partnership builds on both brand’s years of automotive and racing expertise. Founded in 1906 as “Stuttgarter Karosseriewerk Reutter”, Recaro has provided top-quality OEM as well as aftermarket race and performance seats since 1963. The brand’s seats are widely considered ‘the heart of driving’, and are representative of Recaro’s focus on safety, design, ergonomics, lightweight construction, and first-class quality. Skip Barber Racing School was founded in 1975 and serves as one of the largest auto racing schools in the world, operating a full system of racing and driving schools, championships, as well as corporate and OEM events.

Both Recaro and Skip Barber Racing School work with a number of auto racing teams and drivers. 30 percent of all drivers on the starting grid for the Indianapolis 500 for the last 25 years are Skip Barber graduates including Alexander Rossi, Ryan-Hunter Ray, Spencer Pigot, Colton Herta and Marco Andretti.

For more information, please visit [recaro-automotive.com](http://recaro-automotive.com) and [skipbarber.com](http://skipbarber.com).

###

#### **About Recaro Automotive Seating:**

Recaro Automotive Seating is the premium brand of Adient. At six locations in Germany, Poland, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of

design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit [recaro-automotive.com](https://recaro-automotive.com).

**About Adient:**

Adient is the global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit [adient.com](https://adient.com).

You can find information on our processing of your personal data on our website in various languages: <https://www.adient.com/privacy>.

**About Skip Barber Racing School:**

The Skip Barber Racing School conducts racing schools, the Hagerty Driving Academy, advanced driving schools and corporate team building events at road racing tracks across North America including Lime Rock Park in Lakeville, CT, Laguna Seca in Salinas, CA, New Jersey Motorsports Park in Millville, NJ, Road Atlanta in Braselton, GA, Gateway Motorsports Park, Madison, IL, Sebring International Raceway in Sebring, FL and Canadian Tire Motorsports Park in Ontario, Canada. In operation since 1975, the Skip Barber Racing School has over 350,000 alumni, featuring podium finishes in every series in professional motorsports. Skip Barber Racing School graduates make up almost half of the 2019 Indianapolis 500 starting grid. For more information on SBRS please visit [skipbarber.com](https://skipbarber.com).