

PRESS INFORMATION

Recaro Automotive Seating again favorite brand for commercial vehicle seats

A vote of confidence for Recaro Commercial Vehicle Seating, the premium brand of Adient: in the prestigious “Best Brands of 2019” reader’s choice survey conducted by the ETM publishing house, the company achieved first place in the category of “Driver’s Seats for Commercial Vehicles” for the seventh time in a row. More than 8,400 readers submitted their votes. Based on reader’s polls in the magazines *trans aktuell*, *lastauto omnibus* and *Fernfahrer*, the ETM Awards are well known as a reliable barometer of public opinion for the commercial vehicle sector. ETM publishing has invited industry guests to attend an award ceremony in Stuttgart on June 26, 2019.

Kaiserslautern, June 27, 2019 – “First place once again, and for the seventh time in a row! We’re delighted by this clear endorsement in the reader’s polls,” said Martin Meurer, executive director of Recaro Commercial Vehicle Seating. “The results show that our products can win over customers across the board, from truck manufacturers to end users. Many of the readers taking part in this poll are truckers themselves, and so have directly benefited from the superb reliability, utmost safety standards and top quality of our products.”

With 57.9 percent of the vote, surpassing the second-place winner by some 20 percent, the Recaro seats clearly stood out from the competition in the Best Brand poll results. This is how Adient’s premium brand again defended its undisputed top spot in the readers’ hearts for the seventh year.

Here, Martin Meurer also sees increasing appreciation for the hard work done by professional drivers everyday: “Our products promise to continuously improve drivers’ working conditions through excellent seating and superb ergonomics. Given the transport industry’s acute shortage of professional drivers, Recaro seats are a great way to

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RECARO Automotive Seating on Social Media



show true appreciation, both in recruiting skilled drivers and in persuading them to stay.”

Whether as an upgrade option for major fleet owners or for independent owner-operators, both models of commercial vehicle seats from the Recaro brand provide tangible benefits for every truck driver. Here, the premium **Recaro C 7000** seat meets the most demanding standards in terms of safety, ergonomics, function, durability and comfort. With its top workmanship and renowned Recaro styling, it enhances every cab. Having undergone the toughest durability testing and been rated at around 1.5 million road kilometers, the C 7000 has also proven to be extraordinarily robust and reliable. Its features include air suspension with nine-stage height adjustment, memory function, express down, adjustable backrest side bolsters, adjustable seat cushion length, pelvic support and lumbar support. Among its other exclusive equipment details are seat climate control with heating and ventilation, comfort release seat length adjustment and an integrated three-point seat belt with self-adjusting belt outlet point.

The **Recaro C 6000** is the seat for the everyday rigors of work life, meeting all the requirements of a truly professional workspace for truckers. Combining robust technology, superb reliability, exceptional durability, top quality and maximum safety, it provides excellent value in terms of total cost of ownership. Like the Recaro C 7000, the Recaro C 6000 can be installed in the cabs of most European long-haul trucks and in the driver’s cockpits of modern buses, with the use of vehicle-specific risers. Because of their **excellent ergonomics**, both seats have been given a seal of approval from the AGR (Germany’s “Campaign for Healthier Backs”), which confers this to highlight particularly back-friendly products.

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About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At six locations in Germany, Poland, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial

Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit [recaro-automotive.com](https://www.recaro-automotive.com).

About Adient:

Adient is the global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit [adient.com](https://www.adient.com).

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