

PRESS INFORMATION

Recaro Automotive premieres numerous new products at Essen Motor Show with Philipp Kaess and Jean Pierre Kraemer

Essen, November 26, 2021. At the 2021 Essen Motor Show, Recaro Automotive presents a hefty package of new product launches for fans of the brand that reaches far beyond the cockpit. However, not only seat highlights from the current portfolio await the public at Stand 3A25 in Hall 3, but also exciting talks with special guests from the automotive scene.

Ultimate performance seats for the road, the race track or for classic vehicles, stylish lifestyle products for the office or for SIM racers as well as a new merchandising collection for vehicle enthusiasts: brand fans' hearts will beat faster at Recaro Automotive's appearance at the Essen Motor Show (Hall 3, Stand 3A25).

The highly coveted **Recaro Podium** takes pride of place. It is the world's first performance shell to hold both a general operating permit (the German ABE) and an 8855-1999 homologation certificate from the FIA (Fédération Internationale de l'Automobile), meaning it's approved both for motorsports and for the retrofitting of sporty performance vehicles.

One click to the perfect seat (and more): From now on, Recaro Automotive also offers a selection of its passenger car and motorsport seats for purchase in the official Recaro Automotive Fanshop at <https://shop.recaro-automotive.com>. Those who want to experience the legendary Recaro performance not only in the cockpit, but also at their desk at home or while SIM racing will be delighted with the launch of the new office seats Speed Star, Office Cross Sportster CS and Office Classic LX.

In addition to seats, the online store also features matching accessories for installation in the vehicle, as well as outfits,

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RECARO Automotive in Social Media



accessories and an extensive merchandising collection. Fans therefore do not have to miss out on the iconic designs of the Kirchheim-based seat specialist outside the cockpit.

For fans of classic Bavarian engineering, Recaro offers two very special retro treats: the **Classic Pole Position (ABE)** and **Classic LS**. These "new oldies" were specially developed to fit BMW's iconic E30 model series (built between 1982 and 1994) and combine authentic vintage flair with state-of-the-art standards in safety and ride comfort.

But it is not all just seats and merchandising: Recaro has also invited some special guests to its stand on the occasion of the product premieres at the show. Two gearhead celebrities, Philipp Kaess and Jean Pierre Kraemer, will take part in Recaro's official press briefing on November 26, 2021 at 12.00pm.

More information and download of images:

<https://www.recaro-automotive.com/en/recaro/press-media>



New in the seating range: The Recaro Speed Star is the ideal entry into the world of dynamic office chairs and was developed with automotive influencer Philipp Kaess. Source: Recaro Automotive



Recaro is expanding its Classic Line with two new performance seats, suitable for the BMW E30 model series. The Recaro Classic LS and Classic Pole Position (ABE) (pictured here) combine authentic retro flair with up-to-date ergonomics and safety. They were developed with gearhead celebrity Jean Pierre "JP" Kraemer. Source: JP Performance



Available in the webstore and at the booth during the Essen Motor Show: official merchandise articles from Recaro. Source: Recaro Automotive

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About Recaro Automotive:

Recaro Automotive is a leading manufacturer of premium vehicle seats for OEMs and the aftermarket. At three locations in Europe, the USA and Japan, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive uses the brand Recaro under a license of the Recaro Holding.

For more information, please visit www.recaro-automotive.com.