

PRESS INFORMATION

Back to the Eighties: Recaro Automotive launches classic seats with retro charm suitable for the iconic BMW E30 series

Essen, November 26, 2021. He has cult following among sports car lovers: suitable for the iconic BMW E30 series, Recaro Automotive will be showing brand new editions of its classic seats at the Essen Motor Show 2021. In the Recaro Classic Pole Position (ABE) racing shell with road approval and the Recaro Classic LS, fans of the "second 3 Series" will enjoy the perfect combination of retro flair and contemporary ergonomics and safety in the cockpit.

Young classic car? Ageless vintage car? No matter what term you use: BMW's E30 model series continues to exert unbroken fascination almost four decades after its debut. The "second 3 Series" - with its iconic lines, signature Bavarian cylinder rumble and sporty driving dynamics - finds friends among enthusiasts, collectors and drivers of classic cars, ambitious hobby racers and in the tuning scene.

Recaro Automotive supports the passion for this milestone of southern German engineering with new editions of matching classic seats: The special editions of the racing shell with road approval, **Recaro Classic Pole Position (ABE)** as well as **the Recaro Classic LS** are state-of-the-art in terms of ergonomics and safety. A real eye-catcher is the exclusive "houndstooth" cover from the 1980s as well as the "Recaro Clasp", the historic branding of the well-known seat manufacturer. Additional details in black leather underscore the sporty, luxurious feel. Recaro also offers the matching vehicle-specific installation consoles as optional accessories. Fans are thus doubly on the safe side: with the new Recaros, both the historic cockpit look and the ergonomic and, above all, safe performance are in line with the latest standards. The retro classics combine premium seating comfort with lateral support

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that stabilizes the body in an optimum position even during dynamic rides.

A classic look knows no expiration date, and neither do Recaro Automotive's standards for its products. That's why the seats for the BMW E30 also focus on traditional craftsmanship. The sewing of the covers, the upholstering of the seats and the finish reveal all the craftsmanship of Recaro's experts. An additional quality feature: the "Approved by Walter Röhrl" award, with which the rally legend personally confirms the outstanding properties of Recaro seats. Both seats bear this label with pride.

Visitors to the Recaro Automotive stand at the Essen Motor Show 2021 can also examine the two classics optimally staged: Tuning champion and presenter Jean Pierre Kraemer has provided his own E30 as an exhibition piece. Installed in this "real show car" (quote JP) is the first unit of the new Recaro Classic Pole Position (ABE). The influencer will also be live at the unveiling in a press briefing at the Recaro booth (Hall 3, Booth 3A25) on November 26 at 12:00pm.

More information and download of images:

<https://www.recaro-automotive.com/en/recaro/press-media>



They combine historic-authentic flair with the latest standards in ergonomics and safety: the Recaro Classic Pole Position (ABE) (top) and Classic LS (bottom), suitable for installation in the iconic BMW E30 model series.

Source: JP Performance (top), Recaro Automotive (bottom)



The new classic seats are the result of a collaboration with PS Influencer Jean Pierre "JP" Kraemer. His personal BMW E30 - including Recaro Classic Pole Position (ABE) can be admired as an exhibit at Recaro's booth (Hall 3, Booth 3A25) during the Essen Motor Show.

Source: JP Performance

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About Recaro Automotive:

Recaro Automotive is a leading manufacturer of premium vehicle seats for OEMs and the aftermarket. At three locations in Europe, the USA and Japan, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive uses the brand Recaro under a license of the Recaro Holding.

For more information, please visit www.recaro-automotive.com.