

## PRESS INFORMATION

### **Now available in Recaro Automotive's new webstore: Original Recaro seats just a single mouse click away**

**Essen, 26 November 2021. Whether outstanding driving dynamics in everyday life or maximum performance at the limit: anyone who wants the optimum seat for their car chooses Recaro. With premium seats for the road, thoroughbred racing shells and well-known classics, the brand is constantly opening up new dimensions of sporty driving. At the Essen Motor Show, Recaro Automotive helping its fans getting the seat of their dreams faster and easier: starting now, selected car seats for the road (for classic car, too), the race track and also for the office are available in the official web store. At the trade show (Hall 3, Booth 3A25), the industry leader invites customers to try out the seats in advance.**

Avid gearheads know: Sometimes it's not that easy to get hold of the perfect component for your vehicle. They also know: When the engine sounds just right and the chassis lies the way it should, the seat has to keep the body in a perfect position even during dynamic corner chasing. That's why for experts, the road often leads to Recaro.

For fans and those who want to become such, the Kirchheim-based premium manufacturer is now simplifying the step to perfect driving pleasure. As of now, selected original car seats for passenger cars, for classic cars or for the office, as well as racing shells for motor sports, are available from the brand's official webshop ([www.shop.recaro-automotive.com](http://www.shop.recaro-automotive.com)), as is the matching equipment for installation.

For drivers with a passion, Recaro's appearance at the Essen Motor Show (Hall 3, Stand 3A25) offers the ideal opportunity for an extended test seat before ordering. Among the exhibits on site are:

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Press releases:

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RECARO Automotive in Social Media



- The **Recaro P1300 GT LW**. Homologated to FIA Standard 8862-2009 for "Advanced Racing Seats", the shell combines the highest safety requirements and individual comfort. Its interchangeable cushion pads in three sizes and the flexible adapter for longitudinal adjustment create a maximum of individual adjustment possibilities. It is ideal for competitions with frequent, rapid driver changes and is also homologated for use in GT and touring car racing.
- The **Recaro Pro Racer SPG**. The top product for all motorsport applications according to FIA 8855-1999 is equipped with a head protector, shock-absorbing foam, flame-retardant cover materials and adhesive nubs in the shoulder and seat area for optimum support. The Pro Racer is designed for use with HANS (Head and Neck Support) systems and is optionally available in a wider XL version for larger riders. Both sizes are also available in a CFRP (carbon fiber reinforced plastic) version. With the FIA-homologated flexible adapter for longitudinal adjustment, the shell offers individual adaptation options for different body sizes and is therefore also ideally suited for racing operations with frequent driver changes.
- The **Recaro Pole Position (ABE)**. A thoroughbred racing shell – but with a license for a sporty ride on the open road. Its body-hugging contoured shell, including integrated headrest, meets the highest demands for controlled driving at the limit at all times and offers the best lateral support.
- The **Recaro Classic Pole Position (ABE)** and **Classic LS**. These two seats were developed to fit the iconic BMW classic E30 and will make their debut at the Essen Motor Show 2021. They will make the hearts of all those beat faster who want to combine historically authentic flair in the cockpit with the latest standards in safety and comfort.

In addition, the booth offers the opportunity to try out the new **Recaro Podium**. It is the world's only and lightest purebred performance shell approved for use both in racing and in performance vehicles on the road: with its low center of gravity, pronounced lateral support and

significantly shaped shoulder support, it keeps the body stable in the seat even under high lateral forces - and provides direct feedback from the road at all times thanks to the slim shell and tight padding with different pad sizes (M and L). The Recaro Podium is sold exclusively through the dealer network of Recaro partners.

In addition to the vehicle seats, brand fans can look forward to the new lifestyle products at the Essen Motor Show, but also in the webstore: in addition to the original car seats for the office, there is also a new merchandising collection.

More information and download of images:

<https://www.recaro-automotive.com/en/recaro/press-media>





As of now, Recaro Originals for the road (such as the Recaro Pole Position (ABE), pictured above), the racetrack (including the Recaro Pro Racer SPG, pictured center) or the office (such as the Office Classic LX, pictured below) are available in the brand's official web store at <http://shop.recaro-automotive.com>.

Source: Recaro Automotive

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### **About Recaro Automotive:**

Recaro Automotive is a leading manufacturer of premium vehicle seats for OEMs and the aftermarket. At three locations in Europe, the USA and Japan, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive uses the brand Recaro under a license of the Recaro Holding.

For more information, please visit [www.recaro-automotive.com](http://www.recaro-automotive.com).