

PRESS INFORMATION

Iconic inventory: Recaro Automotive's Lifestyle Collections

Classic, Dynamic or Race? Whichever style performance fans prefer, Recaro's lifestyle collections offer the perfect product for every taste. The brand's iconic inventory goes beyond outfits and accessories: swivel chairs matching the three product lines bring a dynamic feel and comfortable seating into the home or the workplace.

Essen, Germany – December 02, 2022 – Why is it that for many automotive fans Recaro is one of the automotive cult brands? The stunning look of the seats? The glorious history in touring car, club and rally sport? Or the commitment to the best possible quality and first-class ergonomics? The reasons are many, but one thing is clear at this year's Essen Motor Show: Ultimate performance, unique dynamics and stylish design not only characterize the manufacturer's car seats, they also characterize the brand's lifestyle products. Friends of Recaro can experience, try on and test sit the range of outfits, accessories and swivel chairs – divided into three product lines – at Booth 3A25 in Hall 3.

Classic Line: You want it vintage? With this product range, Recaro takes on the retro charm of past decades and its classic car seats. Aficionados will find jackets, polo shirts, backpacks, leather gloves, mugs, blankets and more. Not only are these inspired by the iconic Recaro designs with plaid and pepita patterns, many items even use the original material. Providing automotive luxury in the workplace – wherever that may be – is the Recaro Classic LX Star in pepita, cube corduroy or plaid cover options. The swivel chair was developed on the basis of authentic Recaro originals from 1984. Originally a genuine car seat, the Classic LX Star meets the highest standards in terms of appearance, quality and comfort – a special treat for fans of vintage and newer classic cars in particular.

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RECARO Automotive in Social Media



Tradition obliges, so every item in this series is “Approved by Walter Röhrl” and bears the rally legend's official “seal of approval”.

Dynamic Collection: Non-stop performance in every area. Those who appreciate unique driving experiences will find what they are looking for in the new Dynamic Collection, which includes T-shirts, caps, beanie, hoody, softshell jacket, bags, backpack or lanyard. The items are in black and green and use the contour of the highly coveted Recaro Podium shell seat as a distinctive design element. Dynamic seating support par excellence for the home or at the desk is offered by the Speed Star and Cross Sportster CS Star swivel chairs.

Race Collection: The only place closer to the track is the pit lane. This collection appeals to motorsport fans who also want to be appropriately equipped around the race track, driver's paddock and pit stop. With a sports jacket, hybrid jacket or down jacket, polo shirt, backpack trolley, cap, beanie, T-shirt and water bottle, the Race Collection focuses on the striking color combination of black and red and plays with the outline of the Recaro Pro Racer professional racing shell. Automotive enthusiasts can find these items in the Recaro Automotive webshop and at the Recaro Booth 3A25 in Hall 3.

More insights into the brand's extensive lifestyle world can be found in the official Recaro Automotive Fanshop at <https://shop.recaro-automotive.com>.

More information and download of images:
<https://www.recaro-automotive.com/en/recaro/press-media>



The Classic Line lifestyle products are inspired by the iconic Recaro design of the past (here: checked pattern) and bear the “Approved by Walter Röhrl” seal of quality.
Source: Recaro Automotive



The Dynamic Collection uses the contour of the highly coveted Recaro Podium shell seat as a distinctive design feature.
Source: Recaro Automotive



The Speed Star swivel chair, developed together with automotive influencer Philipp Kaess, is part of the Dynamic Collection.

Source: Recaro Automotive



With a striking color combination of black and red, the Race Collection appeals to motorsport fans who want to be appropriately equipped around the race track, drivers' paddock and pit lane.

Source: Recaro Automotive

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About Recaro Automotive:

The world's leading automotive seating brand, Recaro Automotive, specializes in creating innovation, safety, comfort, and quality in automotive seating. We have 500 employees operating in 3 assembly plants in 3 countries worldwide producing and delivering premium quality automotive products by using the brand Recaro under a license of the Recaro Holding for dynamic, racing, comfort, commercial, and major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our globalized integrated, in-house skills allow us to support our product creation from research and design all the way to engineering and manufacturing while maintaining a global premium brand presence.

To learn more, please visit [recaro-automotive.com](https://www.recaro-automotive.com).