

PRESS INFORMATION

Limited-edition Recaro Podium GF seat commemorates 100th anniversary of the 24 Hours of Le Mans

Kirchheim / Teck, Germany – July 12, 2023 – RECARO Automotive, the premium seat manufacturer, celebrated its 60th anniversary in France, where it paid tribute to another milestone in the world of motorsports: the 100th anniversary of the 24 Hours of Le Mans. RECARO and Le Mans' histories have been intertwined through the decades, as countless entrants in the iconic endurance contest have competed in RECARO seats.

As a fitting tribute to the race on its 100th anniversary, Recaro Automotive introduced its latest in seating technology with the production of a limited-edition 24H Le Mans version of the new Recaro Podium GF performance shell – an official licensed product of 24H Le Mans. This partnership was brokered by Le Mans' exclusive licensing agency IMG.

The Podium GF is a state-of-the-art, street-legal, FIA approved, glass-fiber shell offered with two degrees of padding — 20mm thick pads in size M (for medium-build drivers) and 10mm in the variant L: designed for taller people.

The Recaro Podium GF 24H Le Mans features blue leather, black microfiber, and white stitching, with the 24H Le Mans logo on the seat padding and backrest. It will be available this summer.

SIM Racers Join the Celebration

While the Recaro Podium GF 24H Le Mans will undoubtedly enhance the driving experience for its lucky owners, sim racers are also afforded the opportunity to get in on the celebration. The Recaro SIM Pro Star will also be offered in a limited-edition 24H Le Mans trim featuring blue leather accents, black cushioning, and the 24H Le

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Mans insignia on both the padded backrest and outer shell. It will be available this summer.

Recaro x 24H Le Mans Limited-Edition Merchandise Available On-Site

Fans attending the 24 Hours of Le Mans had the chance to visit the Recaro booth in the Village, where the Recaro Podium GF 24H Le Mans was introduced by two-time 24H Le Mans winners Romain Dumas and Timo Bernhard and was on display for the duration of the race week.

More information and download of images:

<https://www.recaro-automotive.com/en/recaro/press-media>



In 1963, Recaro focused entirely on the development and production of automotive seats. The company is celebrating this anniversary at the 24 Hours of Le Mans.
Source: Recaro Automotive



The new Recaro Podium GF 24H Le Mans Edition is a tribute to the centenary of the 24 Hours of Le Mans and the 60th birthday of Recaro.
Source: Recaro Automotive



The Podium GF combines high-strength, ultra-lightweight high-tech foam in the shell core with a front and rear shell made of glass-fiber-reinforced plastic (GFRP).
Source: Recaro Automotive



Like the Podium CF, the Podium GF 24H Le Mans (pictured here) is the only retrofit shell in the world to have both an ABE (general type approval) and a FIA homologation for race use.

Source: Recaro Automotive



For SIM racers: The Recaro SIM Pro Star will be offered as limited 24H Le Mans edition.

Source: Recaro Automotive



Two-time winner Romain Dumas introduced the new Recaro Podium 24H Le Mans Edition.

Here together with Nicole McElroy, Global VP of Recaro Automotive.

Source: Recaro Automotive



Racing legend Timo Bernhard explained why he uses Recaro seats on the track and on the road.

Source: Recaro Automotive



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About Recaro Automotive:

The world's leading automotive seating brand, Recaro Automotive, specializes in creating innovation, safety, comfort, and quality in automotive seating. We have 500 employees operating in 3 assembly plants in 3 countries worldwide producing and delivering premium quality automotive products by using the brand Recaro under a license of the Recaro Holding for dynamic, racing, comfort, commercial, and major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our globalized integrated, in-house skills allow us to support our product creation from research and design all the way to engineering and manufacturing while maintaining a global premium brand presence.

To learn more, please visit recaro-automotive.com.

About 24 Hours of Le Mans:

Since 1923, the 24 Hours of Le Mans endurance race has developed its global status as an iconic motorsport event on the basis of a single objective: GET A HEAD START ON THE FUTURE.

About IMG:

IMG is a global leader in sports, fashion, events and media. The company manages some of the world's greatest athletes and fashion icons; owns and operates hundreds of live events annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in licensing, sports training and league development. IMG is a subsidiary of Endeavor, a global sports and entertainment company.