

PRESS INFORMATION

Top marks again for Recaro Automotive Seating in Best Brand Readers' Choice Polls 2018

A successful start to the spring for Recaro Automotive Seating: The premium brand of Adient achieved outstanding results in the current Best Brand Readers' Choice Polls of the German trade journals "auto motor und sport," "Motorsport aktuell," and "Auto Bild." The brand prevailed against its competitors four times and was voted the winner by a total of some 191,000 readers, among others in the categories "The Best Brand in All Classes," "Sports Seats," and "Racing Seats/Shells."

Kirchheim/Teck, Germany, April 16, 2018 – Overwhelming vote for Recaro Automotive Seating in the first Best Brand Polls of 2018: Around 191,000 participants in total voted and selected the brand as the winner four times.

Some 4,000 readers of "Motorsport aktuell" voted the Adient premium brand to the top spot twice: Recaro Automotive Seating garnered the highest score in all 16 categories with 81.5 percent of the votes in the "Sports Seats" category. A top result was also achieved in the category "Racing Seats/Shells." The brand was given a total of 77.4 percent of the votes. The approximately 70,000 participants in the readers' polls of "Auto Bild" also made it clear who is number one for them. Recaro Automotive Seating was voted "Best Brand in All Classes" with 85 percent of the vote.

The results for the world's leading manufacturer of performance car seats were even more positive in the readers' poll "Best Cars 2018" by "auto motor und sport" with around 117,000 participants: The brand took the undisputed top spot for the unbelievable 13th consecutive time. With just 90 percent of the votes, Recaro Automotive Seating not only emerged as the clear winner in the "Seats" category (with the runner-up receiving 19 percent); overall,

CONTACT

Media

Ulrich Andree

T: +49 2174 65-4343

M: +49 (0)162 1090735

ulrich.andree@recaro-automotive.com

Press releases

www.recaro-automotive.com/presse/news

RECARO Automotive Seating in social media



the brand also had the best result in the “Best Brand Accessories” category.

“The top spots in best brand readers’ choice polls from these renowned German industry publications are an overwhelming vote of confidence,” said Martin C. Klein, head of Recaro Automotive Seating. “They represent yet another motivational boost for our entire team in continuing to provide our customers with outstanding quality, premium comfort and excellent performance.”

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About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At seven locations in Germany, Poland, Slovakia, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit recaro-automotive.com.

About Adient:

Adient is a global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit adient.com.