

PRESS INFORMATION

Recaro Pole Position SL - Only Small Quantities of Limited-Edition Shell Seat still Available

Recaro Automotive Seating showcases the eye-catching Recaro Pole Position SL (Street Legal) at NAIAS 2018. The limited-edition model for the US-aftermarket combines clean design and sportiness with high-quality manufacturing and craftsmanship. An aftermarket product, this shell seat also provides inspiration for future OEM programs.

Detroit, Michigan, January 19, 2018. – “The psychology of gaining confidence for performance driving starts with perfect seating,” says Martin C. Klein, head of Recaro Automotive Seating. “Recaro shell seats are a perfect match for performance cars that offer a thrilling, but controlled and yet surprisingly comfortable driving experience.”

The Pole Position SL fits like a glove and provides direct feedback from the road. Hence, top of the line performance cars can benefit from the knowledge gained in more than 50 years of shell seat development at Recaro – for aftermarket as well as for OEM applications.

This purebred performance seat is shaped for sharp-looking interiors and the finest in dynamic driving pleasure. Its slim, one-piece seat shell is made of glass fiber reinforced plastic (GRP) and provides perfect lateral and shoulder support in exceptional lightweight design: The shell weighs approx. 7.0 kg (without sidemount and base frame), its carbon derivate just 4.5 kg – which makes it the lightest street legal shell seat globally.

The headrest and side bolsters of the handsomely sporty seat are covered in carbon-looking fine leather, while black-stitched luminous green leather stripes accent the seat’s contours. Deep black Dinamica microfiber fabric covers the seat cushion and backrest, ensuring pleasant feel and optimum grip.

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The model, which is limited to 300 pieces, distinguishes itself through unique Recaro styling elements, such as an embroidered logo and an elegant aluminum plaque with the seat's serial number. Despite its SOP in January 2018, only a small number of Pole Position SL seats are still available.

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About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At seven locations in Germany, Poland, Slovakia, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit recaro-automotive.com.

About Adient:

Adient is a global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit adient.com.