

PRESS INFORMATION

Recaro Automotive Seating Presents New SUV Performance Seat for Advanced Driving Comfort

Performance seating “designed by Recaro” will soon be available for compact sporty utility vehicles: A tailor-made concept from Adient’s premium Recaro Automotive Seating brand addresses OEM customers with distinctively sporty SUVs at NAIAS 2018. The seat has been specifically developed by Recaro experts for the unique driving dynamics of sporty SUVs.

Detroit, Michigan, January 17, 2017 – SUVs are among the most successful vehicle types globally. Their powerful design, combined with a comfortable, high seating position appeals to consumers around the world. OEMs are increasingly investing in differentiation for this segment, offering sport versions with premium features.

“In extensive test runs, we have explored the specific needs of dynamic driving in SUVs. We incorporated the results into our definition of a sporty and functional SUV seat ‘designed by Recaro’,” says Martin C. Klein, head of Recaro Automotive Seating. “Due to the higher seating position we have to compensate for the increased rolling motions of the vehicle – so the seat needs to ultimately support the upper torso of the driver. And, not to forget, entry and exit must be comfortable.”

The **SUV Performance** seat on display offers a sporty look and feel, coupled with high-tech materials such as exclusive leather, brushed aluminum, and a bright color climate. “With our design split into a shoulder and a torso shell, the backrest shape visualizes its main function – to provide optimum side support,” says Klein. Additionally, the side bolsters in the backrest are adjustable. The flat seat cushion improves ingress/egress in and out of SUVs.

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Press releases
<https://www.recaro-automotive.com/en/press/news.html>

RECARO Automotive Seating in social media:



With its multi-level seat heating and cooling, power tilt, height, fore/aft and recline function, integrated headrest, integrated lumbar support, it combines advanced comfort with the renowned Recaro performance ergonomics and a pronounced sporty touch. Based on an OEM series metal structure, the seat features Recaro design, Recaro foam, Recaro trim and Recaro performance ergonomics.

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About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At seven locations in Germany, Poland, Slovakia, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit recaro-automotive.com.

About Adient:

Adient is a global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit adient.com.