

PRESS INFORMATION

From the ultimate in comfort to “calculated thrills”: Recaro performance seats at SEMA 2018

Take a seat and feel the performance: At SEMA 2018, visitors can experience the broad range of Recaro seats from the ultimate in comfort and ergonomics to the uncompromising calculated thrill in motorsports. The premium seat manufacturer is showcasing its portfolio for the U.S. aftermarket at its booth #51119 in the Performance Pavilion. It will also unveil a brand-new and exciting performance seat concept that addresses “next generation seating by Recaro”.

Las Vegas, Nevada, October 30, 2018 – “Our seats are more than just a set of components – they are made of innovation, quality, premium materials, craftsmanship and a serious passion for cars”, said Martin C. Klein, head of Recaro Automotive Seating. “At our booth at this year’s SEMA, American car enthusiasts can experience our brand and the Recaro lifestyle in many ways”.

In Las Vegas, the premium seat manufacturer is showcasing a broad portfolio of seven performance seats, ranging from purebred shell seats for motorsport drivers to luxurious seats that provide Recaro’s world-renowned ergonomics and excellent body support:

- Recaro Speed V, a true bolt-in seat kit designed specifically for the American sportscar legend - from the 1997 model until today
- Recaro Sportster GT, featuring a sleek lightweight backrest with Recaro’s victory design and using advanced performance materials
- Recaro Expert M Houndstooth, a sport seat with a distinguished retro look and a perfect blend of style, comfort and performance

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Press releases

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RECARO Automotive Seating in social media:



- Recaro Pole Position N.G. (FIA), a racing seat with optimal body support during high g-forces plus great long-term driver comfort
- Recaro Profi and Profi XL, featuring “built-in” structured lumbar support and shock-absorbing foam, this ergonomic S-shaped fiberglass racing shell seat protects against spinal compression. The XL seat fits average-size North American drivers; the standard size fits smaller drivers
- Recaro Pro Racer XL, FIA certified and crash tested, this racing shell provides side-impact neck protection developed and optimized for the use of HANS[®] head and neck support systems

With an all-new concept representing “next generation seating by Recaro”, Adient’s premium brand addresses the future of mobility, showcasing innovative seating solutions ready for use in electric vehicles and autonomous driving.

SEMA 2018 visitors at the Recaro booth 51119 will also get the chance to be a winner in the “Recaro Feel Performance Sweepstakes”: Two winners per day are selected to enjoy a ride with professional drifter Vaughn Gittin Jr. on the Ford Out Front track – of course in a Recaro seat.

Additionally, Recaro visitors can register online at www.recaro-automotive-sema.com and at the Recaro booth to win one day of High Performance Driving Instruction at the [Ford Performance Racing School](#).

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About Recaro Automotive Seating:

Recaro Automotive Seating is the premium brand of Adient. At seven locations in Germany, Poland, Slovakia, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive

Seating uses the brand Recaro under a license of the Recaro Holding. For more information, please visit [recaro-automotive.com](https://www.recaro-automotive.com).

About Adient:

Adient is the global leader in automotive seating. With 85,000 employees operating 238 manufacturing/assembly plants in 34 countries worldwide, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. For more information on Adient, please visit [adient.com](https://www.adient.com).

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